

James DeWitt

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Objective:

To obtain a position which utilizes my broad skill set and which requires a larger degree of social interaction.

Education:

Rochester Institute of Technology, Rochester NY
B.S. Information Technology, GPA: 3.4 Overall, 3.6 PFOS, Dean's List

Skills:

- Web programming, configuration and use of popular blogging and content management platforms
- Deep knowledge of social media platforms, such as Facebook, Twitter, Tumblr, Google +
- Experience with mobile development, interest in emerging mobile technologies
- Capture, organization, and processing of video footage and digital photographs
- Video editing with Adobe Premiere and similar applications
- High level of experience with Adobe Photoshop, basic design skills
- Audio recording and editing using Apple Logic Pro and similar applications
- Email marketing campaign design and execution

Experience:

Web Designer/Developer, Twin Advertising, Pittsford NY 2008-2009

Six month web development co-op. Responsibilities included web programming, front-end design, Flash design, email marketing management, preparation of company presentations, and client traffic data reporting. Accomplishments include launching several major projects for clients including the University of Rochester, Frontier Communications, Hickey Freeman, and more.

Web Design Intern, Lime Wire LLC, New York NY, 2009-2010

Six month web design/development co-op. Responsibilities included creating mockups and design specs for various projects, including LimeWire.com, the LimeWire Store, and the LimeWire Music Blog. Responsibilities also included creating promotional graphics and print materials. Designed several e-mail campaigns.

Web Developer, RIT Educational Technology Center, Rochester NY 2010-2011

Worked full-time for the Educational Technology Center in the Wallace Library implementing new designs for department websites, as well as maintaining the Library's web presence. Served on a committee in charge of planning new online strategies for the university.

Director of Web Technology, Archer Communications, Rochester NY 2011-Present

Current responsibilities include implementing new CMS-based websites and blogs for clients, as well as advising account executives and clients on current social media trends and strategies. Contributing also to the art department as a product/portfolio photographer.

Interests/activities:

- Creating, recording, and collecting music
 - Photography and video
 - Enjoying the great outdoors on a bicycle or a canoe
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